



Allergy Summit

Explore, Learn, & Connect

Oak Brook, Illinois

October 3-5, 2025

SCHEDULE

FoodAllergyAwareness.org

* Topics & Speakers subject to change *

THURSDAY, OCTOBER 2, 2025

TIME	HYATT CONFERENCE CENTER - 1ST FLOOR
4:00PM - 6:30PM	REGISTRATION / CHECK-IN
TIME	HYATT LODGE
7:00PM - 9:00PM	CASUAL GATHERING IN HEARTH LOUNGE

FRIDAY, OCTOBER 3, 2025

TIME	HYATT CONFERENCE CENTER - 1ST FLOOR	
	REGISTRATION / CHECK-IN	
7:15AM - 8:25AM	INDUSTRY-SPONSORED BREAKFAST (Brought to you by DBV Technologies)	
TIME	HYATT CONFERENCE CENTER - AUDITORIUM 224	
8:30AM - 8:45AM	Welcome to FAACT: Eleanor Garrow-Holding , FAACT President & CEO	
8:45AM - 9:15AM	Shared Decision-Making Regarding Care Between Providers & Patients: Douglas Mack, MSc, MD ; Section of Allergy and Immunology Executive, Ontario Medical Association Vice President, Canadian Society of Allergy and Clinical Immunology Assistant Clinical Professor, McMaster University	
9:15AM - 9:45AM	How to Recognize Anaphylaxis: Kristin Sokol, MD, MS, MPH - FAACT's Medical Advisory Board; Schreiber Allergy	
9:45AM - 10:30AM	Practical Approaches to Food Allergy Therapies: Brian Vickery, MD - Chief, Division of Allergy and Immunology and Director, Food Allergy Center at Emory University & Children's Healthcare of Atlanta	
10:30AM - 10:45AM	BREAK	
10:45AM - 11:30PM	Managing Psychosocial Challenges Related to Allergic Conditions from Infancy to Adulthood: Nancy Rotter, PhD - Clinical Psychologist & Director of Psychological Services, Food Allergy Center, Massachusetts General Assistant Professor, Harvard Medical School	
11:30AM - 1:00PM	The Latest in Allergy Research: Panel Session Food Allergy & Anaphylaxis: Douglas Mack, MSc, MD - Ontario Medical Association Canadian Society of Allergy and Immunology Eosinophil Disorders & Food Protein Induced Enterocolitis Syndrome (FPIES): David Fleischer, MD - FAACT Medical Advisor Asthma & Eczema: Kristin Sokol, MD, MS, MPH - FAACT Medical Advisor	
TIME	HYATT CONFERENCE CENTER - 1ST FLOOR	
1:00PM - 2:00PM	INDUSTRY-SPONSORED LUNCH (Brought to you by DBV Technologies)	
TIME	SOCIAL MEDIA TRACK (AUDITORIUM 222)	DISEASE MANAGEMENT TRACK (AUDITORIUM 224)
2:00PM - 2:45PM	Social Media Trends & Best Practices Sarah Danna Mia Silverman Covering the latest trends & providing tips for maximizing engagement and reach.	Advancements in Biologic Therapies for Allergy Care Brian Vickery, MD How they work, what diseases they're used for, why you might consider a biologic, how providers choose certain ones for different types of diseases, and more.
2:45PM - 3:30PM	Building Strong Influencer Relationships Jenna Gestetner Megan Lavin Explore communication strategies for fostering connections & discuss how to align brand values with influencer partnerships.	Tools to Help Patients and Caregivers to Manage Allergy-Related Stress & Trauma Alison Cassin, MS, RD, LD Nancy Rotter, PhD
3:30PM - 4:15PM	Creator Monetization: Turning Influence Into Income Erica Dermer Jenna Gestetner Kayla King Megan Lavin Lauren Less Missy Voronyak Hear how creators are earning income through brand deals, affiliate links, UGC, publishing and more in this candid, tactical panel.	Managing Anxiety & Building Resilience Emery Brown, M.A., Ed.S., NCSP - FAACT's Director of Behavioral Health, Nationally Certified School Psychologist
4:15PM - 5:00PM	Read the Fine Print: Contract Terms Every Creator and Brand Should Understand Missy Voronyak, Influencer Strategist This session breaks down the key parts of sponsorship contracts and shows both creators and brands how to navigate them confidently.	The Must-Knows about Accommodations in School (K-12) Amelia G. Smith, JD - FAACT's General Counsel & VP of Civil Rights Advocacy
TIME	HYATT CONFERENCE CENTER - 2ND FLOOR FOYER	
5:00PM - 7:00PM	*** COMPANY EXPO OPENS -- HAPPY HOUR *** (Brought to you by Takeda)	
TIME	HYATT CONFERENCE CENTER - 1ST FLOOR	
7:00PM - 9:00PM	INDUSTRY-SPONSORED DINNER (Brought to you by ARS Pharma)	



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SATURDAY, OCTOBER 4, 2025

TIME	HYATT CONFERENCE CENTER - 1ST FLOOR	
7:15AM - 8:25AM	INDUSTRY-SPONSORED BREAKFAST (Brought to you by Genentech)	
TIME	HYATT CONFERENCE CENTER - AUDITORIUM 224	
8:30AM - 9:00AM	Allergy Facts & Debunking Myths: Michael Pistiner, MD, MSc - Director of Food Allergy Advocacy, Education, and Prevention of the Food Allergy Center, Mass General for Children	
9:00AM - 10:30AM	The Latest In Allergy Research: Panel Session Celiac Disease: Salvatore Alesci, MD, PhD - Chief Scientific Officer, Invea Therapeutics, Inc. Mast Cell Diseases: Sameer Mathur, MD, PhD - University of Wisconsin School of Medicine & Public Health, Division of Allergy Alpha-Gal Syndrome: Eleanor Saunders, MD, MPH - University of North Carolina School of Medicine, Division of Infectious Diseases	
10:30AM - 10:45AM	BREAK	
10:45AM - 11:30AM	Allergy Diagnostic Strategies: David Fleischer, MD - FAACT's Medical Advisory Board; Section Chief of Allergy & Immunology and Director of Food Challenge Unit, Children's Hospital of Colorado & University of Colorado Denver School of Medicine	
11:30AM - 12:15PM	The Link Between Gut Health & Food Allergy: Carina Venter, PhD, RD - Allergy Specialist and Professor, Section of Allergy & Immunology, Children's Hospital Colorado, University of Colorado Denver School of Medicine	
TIME	HYATT CONFERENCE CENTER - 2ND FLOOR FOYER	
12:15PM - 1:15PM	INDUSTRY-SPONSORED LUNCH (Brought to you by Genentech)	
TIME	HYATT CONFERENCE CENTER - 1ST FLOOR	
1:15PM - 2:15PM	*** COMPANY EXPO ***	
TIME	SOCIAL MEDIA TRACK (AUDITORIUM 222)	DISEASE MANAGEMENT TRACK (AUDITORIUM 224)
2:15PM - 3:00PM	Guidance on Sharing Evidence-Based Content Farah Khan, MD Manisha Relan, MD <i>Best practices on how to communicate evidence-based science on your digital platforms</i>	Nutritional Supplements: The Good, The Bad, & The Unregulated Alison Cassin, MS, RD, LD - Cincinnati Center for Eosinophilic Disorders, Division of Allergy & Immunology, Cincinnati Children's, FAACT Medical Advisor
3:00PM - 4:00PM	Content Creation & Authenticity Sarah Danna Gabby Hemond Kayla King Lauren Less Mia Silverman <i>This hands-on workshop covers the powerful strategy of influencer video marketing to grow your brand and connect with your audience, as well as discussing the balance between sponsored content and maintaining an influencer's authenticity.</i>	Diet Diversity & Food Allergy: The Nuts & Bolts Carina Venter, PhD, RD - Section of Allergy & Immunology, Children's Hospital Colorado, University of Colorado Denver School of Medicine
4:00PM - 5:00PM	How to Grow Your Social Media Influence Zachary Rubin, MD <i>If you're a content creator trying to elevate your brand, having a strong social media presence is about crafting a consistent and authentic narrative that resonates with your audience.</i>	Getting Comfortable with Epinephrine Michael Pistiner, MD, MSc <i>Prevention and preparedness are the two pillars of food allergy management. You need both, always.</i>
TIME	HYATT CONFERENCE CENTER - 2ND FLOOR FOYER	
5:00PM - 7:00PM	*** COMPANY EXPO -- HAPPY HOUR *** (Brought to you by Takeda)	
TIME	HYATT CONFERENCE CENTER - 1ST FLOOR	
7:00PM - 9:00PM	INDUSTRY-SPONSORED DINNER (Brought to you by Genentech)	

SUNDAY, OCTOBER 5, 2025

TIME	HYATT CONFERENCE CENTER - 1ST FLOOR	
7:45AM - 8:55AM	INDUSTRY-SPONSORED BREAKFAST (Brought to you by Red Plate Foods & The Pink Bakery)	
TIME	HYATT CONFERENCE CENTER - AUDITORIUM 224	
9:00AM - 9:45AM	Maximizing Self-Care - Brief Strategies You Can Use Every Day: Nancy Rotter, PhD - Clinical Psychologist	
TIME	HYATT CONFERENCE CENTER - 2ND FLOOR FOYER	
9:45AM - 11:15AM	*** INTERACTIVE COMPANY EXPO *** PRIZES ANNOUNCED ***	
11:15AM - 11:30AM	Closing Remarks: Eleanor Garrow-Holding , FAACT's President & CEO	